

# UMass Summer Computer Technology Internship Program for Summer 2008

## Copyright Intern

### A. General Summary of Position

The intern will assist in the exploration and development of anti-copyright infringement strategies and will investigate the use of social-networking websites within OIT and the campus community.

### B. Examples of Duties

1. Enhance the current presentation on copyright infringement using multimedia development applications.
2. Research copyright infringement and compile related statistical information.
3. Research matters of policy and legal issues: applicable laws, UMass Amherst policy, and policies from other college campuses.
4. Research current methods used to prevent copyright infringement, including the RIAA's strategy to combat the issue, student awareness/responses to the RIAA strategy, and OIT's anti-copyright infringement campaign
5. Further develop OIT materials on copyright infringement through a print advertisement campaign, copyright quiz, and a broadcast media campaign through television, radio, and newspapers
6. Investigate social networking at UMass Amherst, addressing the concerns of identity management, campus policy, the use of social networks for law enforcement, and the academic impact from the use of social networks. Prepare a presentation on the subject

### C. Qualifications

1. Extensive experience with multimedia development applications.
2. Strong research skills, including the ability to locate and cite sources.
3. Excellent interpersonal skills, as the internship will involve interviewing various students and campus officials.
4. Ability to work effectively, in a highly organized manner, paying close attention to detail; accountability and reliability in meeting project deadlines and requirements.

5. Excellent oral and written communication skills
6. Experience with social networking sites
7. Knowledge and interest in copyright infringement and identity management
8. Working knowledge of P2P networks and networking infrastructure

The University of Massachusetts Amherst is an Affirmative Action Equal Opportunity Employer. Students from traditionally under-represented groups are especially encouraged to apply. The selection process will not discriminate against any student on the basis of color, ethnicity, gender, sexual preference, religion or disability.

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